

Holgate, Emma and Moses-Allison, Linda (2019) Enhancing skills@cumbria support using webinars. In: Learning & Teaching Fest 2019, 3 July 2019, University of Cumbria, Carlisle, UK. (Unpublished)

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04.07.2019

Increasing Information Literacy Support using Webinars

Linda Moses-Allison & Emma Holgate



What do you think makes a good webinar?

www.menti.com

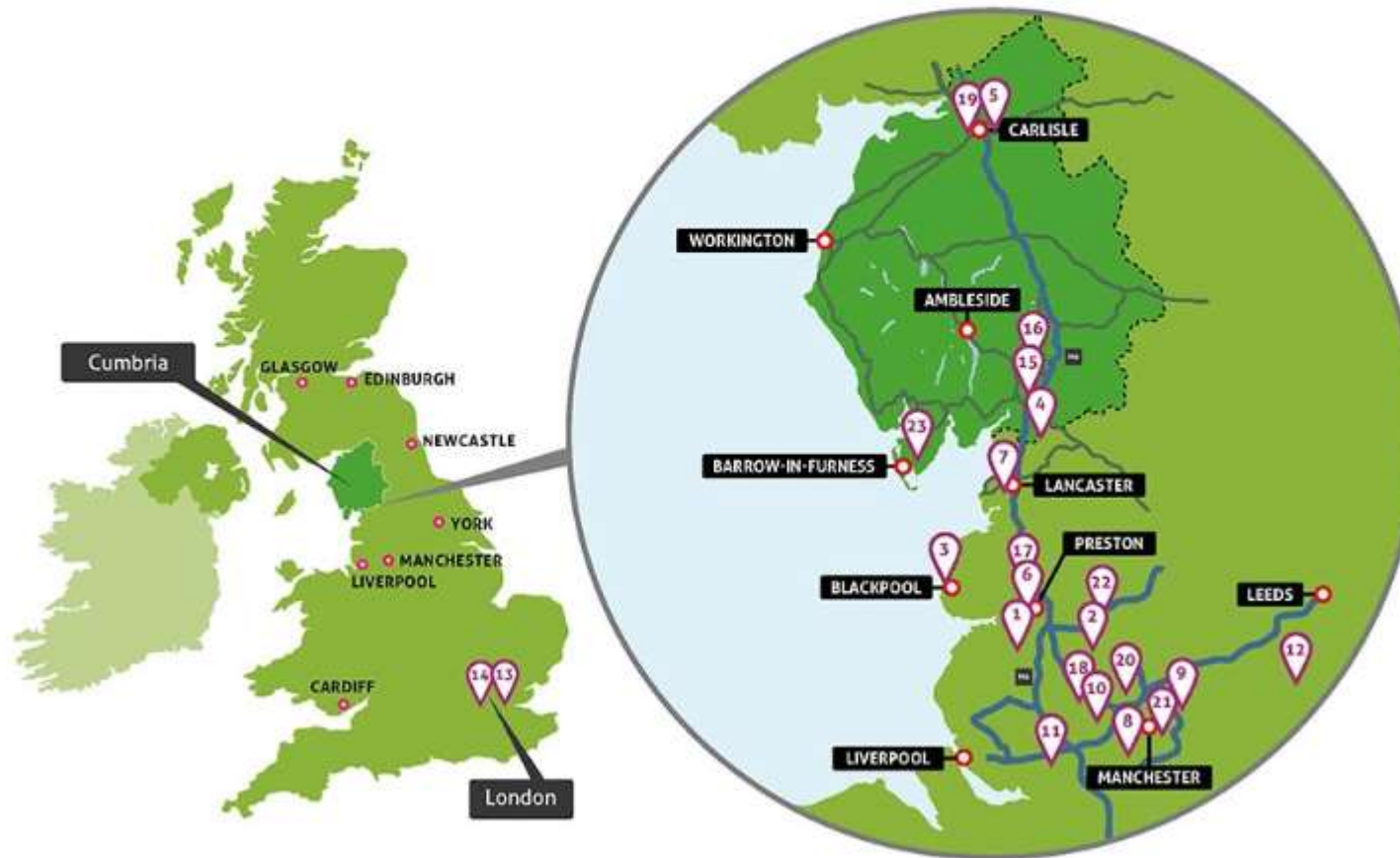
Code 60 42 51


Talbot, M. (2005) Web. Available at:
<https://www.flickr.com/photos/tigr/80925768/> (Accessed: 25th June 2019).



University of Cumbria

School Direct Partnership Map





Finding
Information

Reading and
Notetaking

Writing at
University

Managing Your
Studies

Presentations

Reflection

Dissertations and
Research Projects



Referencing, Plagiarism and
Turnitin

Being
Critical

Digital
Capabilities

Head Start Studyskills
Course

Further Support and
Appointments



Meeting student expectations? Or our own perceptions?

Activity

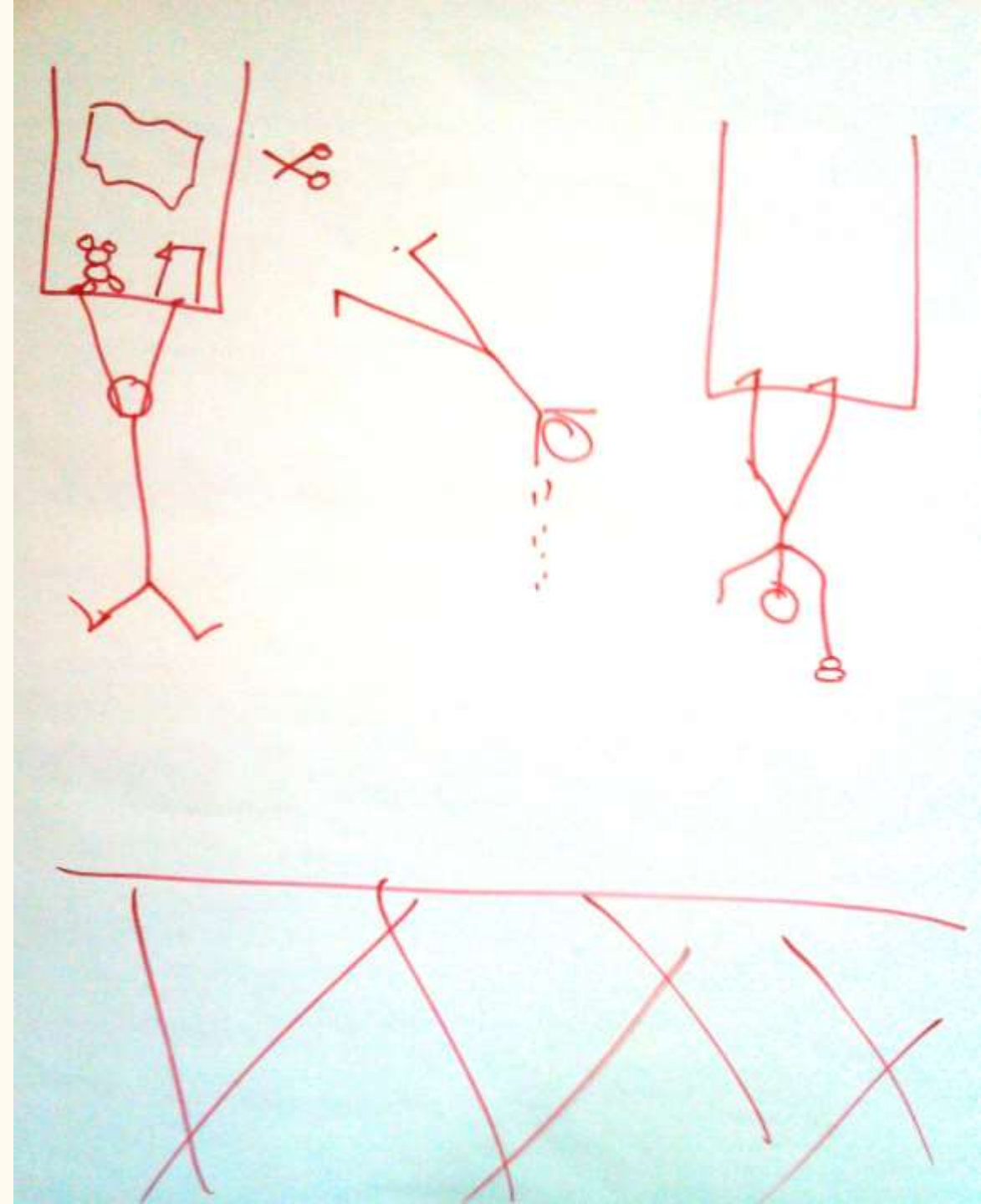
From word cloud identify one area to focus on.

How would you approach this?

Why would this benefit your students?

Watling, R. (2010) Not my flipchart 1. Available at:
<https://www.flickr.com/photos/robwatling/4746135878/> (Available at: 25th June 2019)

Skills@Cumbria.ac.uk





**Make it
interesting!**

What?

When?

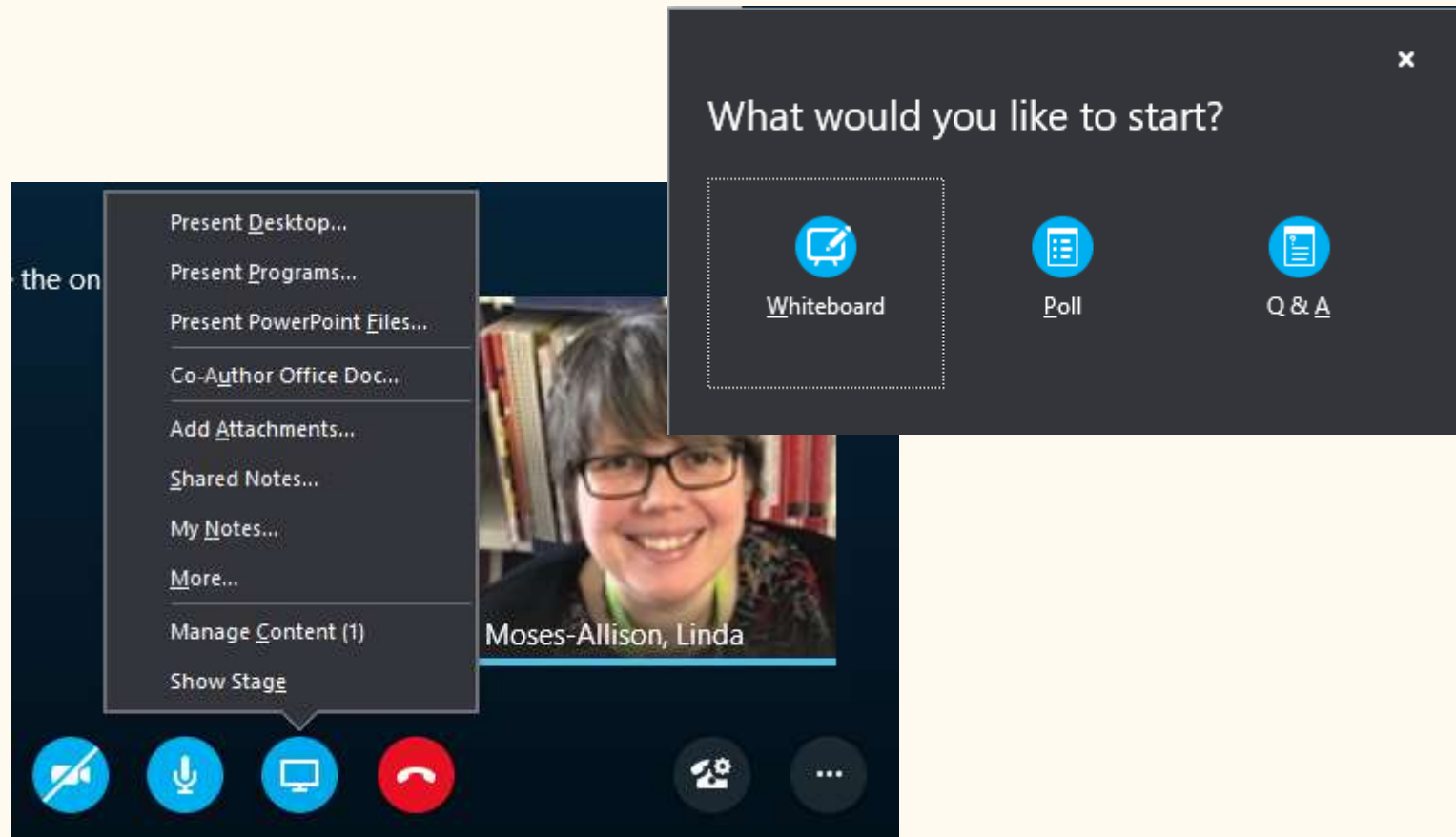
How?



"Good length - not too long. Delivery style very friendly and approachable. Excellent subject knowledge by presenters. Targeted FAQs/concerns - very useful"

School Direct Student 2019

Ask AQD for
their Skype
Handout!



Good news!

Pilot generated positive feedback from attendees & students welcomed follow-up materials

Academic staff welcomed the development and are keen for more.



Next steps

Regular webinars

Increased offering of topics

Available to all students

Skills@Cumbria.ac.uk



Next year

- Webinars running from early September
- Range of days and times
- Combination of subject specific and multidisciplinary content
- Addition of Academic Writing 'Nuts and Bolts' sessions



T³ O¹

D³ O¹

Considerations...

1. Alternative webinar software?
2. A 'partner' resource
3. Calendar software
4. Ticketing platform
5. Online recording
6. Lurkers

“An act of talking or writing in online discussion forums is often regarded as an indicator of online participation but not necessarily the only one. In a broad sense, participation in learning occurs when students are involved in the processes of thinking and reflective observation (Kolb, [1984](#)). Thus, in addition to creating posts in online forums, reading forum posts can also signal online participation.”

Cheng & Chau (2016) p.261.



Imagine you are a lurker... how do we engage you?

www.menti.com

Code 60 42 51



Captain Pancakes (2011) Box Cat. Available at:
<https://www.flickr.com/photos/70006548@N04/6359363281/> (Accessed: 25th June 2019).



Questions?

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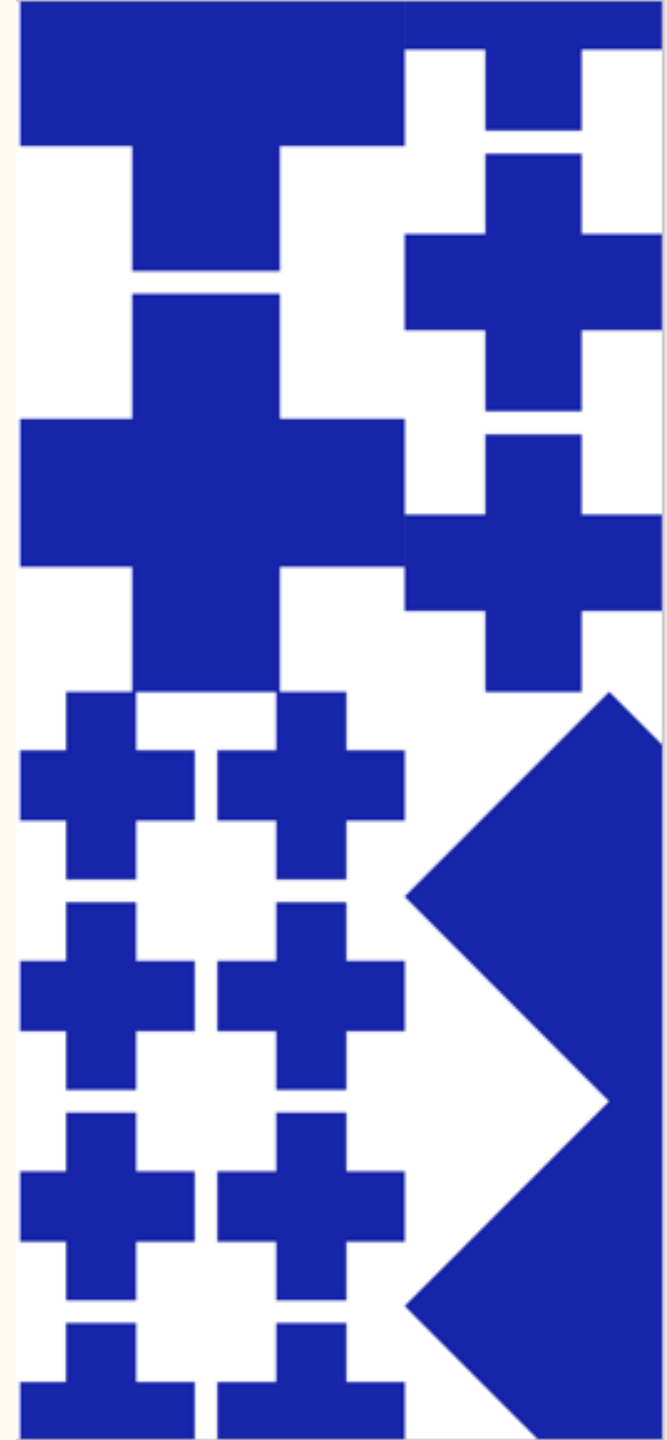
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